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Enterprises worldwide have started recognizing the importance of sustainability as a value driver and are adopting a triple-bottom-line approach, which focuses on people, the planet, and profit, to realize their business goals. Technology is fast evolving as the key enabler for sustainable and responsible business models, with significant adoption of AI, IoT, predictive analytics, and blockchain for many use cases in the sustainability services market.

Presently, the planet aspect of sustainability is garnering maximum industry focus, with providers designing net-zero strategies, offering climate risk assessment and auditing, and assessing product life cycles.

This report captures the current state of the sustainability technology and services market and emphasizes the importance of striking the right balance between sustainable IT and IT for sustainability.

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- Purpose-led Digital Transformation to enable Business Growth
- Continuous Discovery Playbook 2023
- Reaping Success from an End-to-End Approach to Clinical Development
- Future of Wealth Management
- The Growing Importance of Outsourcing in Life Sciences Revenue Management



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